

Review Article/Derleme Makale**Entrepreneurship in Turkey: Present Situation and Sector's Strengths, Weaknesses Opportunities and Threats (SWOT) Analysis**Enver AYDOĞAN¹, Elhadj Boubacar DIALLO²¹ Prof. Dr. Ankara Hacı Bayram Veli Üniversitesi İİBF, İşletme Bölümü, e-posta:enveraydogan@gmail.com,² Yüksek Lisans Öğrencisi, Ankara Hacı Bayram Veli Üniversitesi, Lisansüstü Eğitim Enstitüsü, Yönetim ve Organizasyon Bilim Dalı, E-posta:eboubacar907@gmail.com,**Anahtar Kelimeleri**

Girişimcilik, dünyada girişimcilik, Türkiye'de Girişimcilik, GZFT analizi

Key Words

Entrepreneurship, Entrepreneurship in the World, Entrepreneurship in Turkey, SWOT analysis

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Abstract

Since 1980s entrepreneurship has been at the heart of public debates involving both governments and people. Entrepreneurship is perceived by the policymakers as a tool for take-off and sustained economic growth, a tool for combating poverty, unemployment, poor distribution of wealth. People see entrepreneurship as a means of social and economic integration, an alternative to employment and unemployment, a guarantee of freedom and autonomy... in brief as a social ladder for climbing Maslow's pyramid. Our article focuses on the concept of entrepreneurship and business creation in the Republic of Turkey. Starting from an observation of collective awareness around these concepts, our study questions the reality, on the one hand, the initiatives putting in place by the government and, on the other hand, Turkey's place in a world where entrepreneurial dynamism has become the main factor of social and economical growth and prosperity. In this work we were led to perform a survey on the entrepreneurial situation of the 10 countries considered by the GEI as the first in the ranking. So we plunged into Turkey data to touch the issues and realities of the domain of entrepreneurship. Through a SWOT analysis Turkey's entrepreneurship's strengths, weaknesses as well as opportunities and threats have been highlighted. It is clear that in recent years Turkey has paid particular attention to entrepreneurship and devotes a lot of resources to it. However, even if the repercussions of these efforts are felt through significant economic results, efforts still need to be made to boost innovation, and entrepreneurship in new Technologies, guarantees of independence and sustainable development.

Türkiye'de Girişimcilik: Alanın Mevcüt Durumu ve Güçlü Yönler Zayıf Yönler Fırsatlar ve Tehditler (GZFT) Analizi**Öz**

1980'lerden beri girişimcilik hem hükümetleri hem de halkları içeren kamuoyu tartışmalarının merkezinde yer almıştır. 1980'lerden bu yana girişimcilik hem hükümetleri hem de insanları içeren kamuoyu tartışmalarının merkezinde yer almaktadır. Girişimcilik, politika yapıcılar tarafından, ekonomik kalkınmanın ve sürdürülebilir ekonomik büyümenin bir aracı, yoksullukla ve işsizlikle mücadelede kaçınılmaz bir silah olarak algılanırken, insanlar ise girişimciliği, sosyal ve ekonomik entegrasyon aracı, istihdama ve işsizliğe alternatif, özgürlük ve özerklik garantisi... Maslow'un piramidine tırmanmak için sosyal bir merdiven olarak görmektedir. Bu çalışmada

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